

Client: Bassett Creek Watershed Management Commission Contact: Laura Jester 4700 W 77th St Minneapolis, MN 55435-4803 Phone: 952-270-1990 Email: laura.jester@keystonewaters.com

Project: Bassett Creek Watershed Map & Guide

Content: Side 1: Bassett Creek Watershed Area Map. Base map includes watershed boundaries, city boundaries, and street network with arterial streets labeled. Interpretive data and images as supplied by Client.

> Side 2: Educational data and images as supplied by Client. May include history, timeline, population growth, water quality and conservation information and helpful tips for citizens, area recreation and other points of interest.

- Specs: Approximately 27" x 18" folding to 4" x 9", 2-sided, 4-color. The map will also be delivered as an electronic file for online display. Final size and fold TBD. FSC and 30% post-consumer waste paper with soy-based ink. Anticipated start date December 2013, with printed maps delivered in March 2014.
- Design Cost: Design/Cartographic Production work shall be billed by Hedberg Maps to Client at a rate of \$125/hourly. Consulting/project management/research/proofing and time spent in meetings shall be billed at a rate of \$60/hourly. The total of these project-related costs will not exceed \$10,000 without prior authorization by the Client. Design work includes custom mapping with labeled points of interest as directed by Client, cover design (logo and text supplied by Client), overall publication layout, and two rounds of changes. Additional rounds of change and change in scope will be billed in addition at the same rates outlined above.

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Hedberg Maps proposal to Bassett Creek Watershed Management Commission

Print Cost*:	Map Qty:	2,500	5,000	7,500	10,000	20,000
	Cost:	\$2,565	\$3,195	\$3,585	\$4,155	\$6,015

*Print cost includes press and bindery checks. Freight and applicable taxes billed in addition. Prices are valid for 90 days

Terms:

- 1. <u>Payment</u>: \$5,000 upon commencement and the balance upon approval of final proof.
- 2. <u>Copyright</u>: Hedberg Maps reserves copyrights to the map images. Clientprovided text and images shall remain copyright of Client or original source.
- 3. <u>Perpetual License</u>: Client and its member cities are granted a nontransferable perpetual license for use of map image.
- 4. <u>Indemnity</u>: Client agrees to hold harmless Hedberg Maps, Inc., their officers and employees for any damages incurred as a result of reliance on the map. Nothing herein shall be deemed a waiver by Client of the limitations of liability set forth in Minnesota Statutes, Chapter 466.
- 5. <u>Right of Publicity</u>: Hedberg maps may post the map in the custom mapping section of its website and/or printed materials that promote Hedberg Maps' custom mapping services.
- 6. <u>Delay of Work</u>: If project is not completed within 45 days of signed agreement, Hedberg Maps reserves the right to bill for work-to-date at the rates specified under "Design Cost".

For Client: _____ Date: _____

For Hedberg Maps: _____ Date: _____

Please sign and return to Hedberg Maps via mail, email or fax (612-706-9704). Thank you.