



December 2021

Dear Metro Children's Water Festival Partner,

Thank you for sponsoring the Metro Children's Water Festival (MCWF). When it was determined that the 2020 festival would go online due to the COVID-19 pandemic, we weren't sure we would have the support of our valued partners, but thankfully we have been humbled by your generosity and commitment to the festival. A list of sponsorship is found on the new website:

<https://metrocwf.org/sponsors/>

A special thank-you to the Metro Conservation Districts, who is the fiscal agent for the MCWF. In 2021 the MCWF website was hacked and a replacement needed to be developed or the festival would have been cancelled. Thanks to the quick action of the MCD, the MCWF work plan was amended so that a new website could be funded. The new secure website, including a new logo, was constructed for the cost of \$8,615.00.

Traditionally, the MCWF takes place each September at the Minnesota State Fairgrounds and provides engaging, hands-on water education to about 1,800 fourth grade students free of charge. Going online for the 2020 festival was uncharted territory for us, but we exceeded attendance goals with 1892 students participating in 2021 alone. Additional highlights are listed below:

Festival week was September 27 – October 1, 2021

- The virtual festival went live Sept. 27 and will remain open all school year.
- Registration was requested but not required. Festival page is open and available to all.
- 55 registrations were received with 1892 students. Most registrations were teachers.
- Social media was the highest method for directing traffic to our new festival website.
- The most popular sessions were: Wastewater Treatment for Kids, Rainfall Simulator, Mystery of a Disappearing Waterfall, Youth Help Solve the Global Water Crises, and Make it Rain.
- All teachers who registered their classes during festival week were sent "Every Kid Outdoors" National Parks passes for all 4th grade students. Passes were mailed to classrooms.
- Full program summary will not be completed until May/June 2022 to account for additional uses of material throughout the school year.
- Registrations are still being collected. Registrants receive a link to order a "Every Kid Outdoors" National Parks pass, but we are not sending physical parks passes beyond festival week.

Thanks again for your generous support!

Sincerely,

Ann White Eagle, Metro Children's Water Festival Planning Committee Member



**sponsor of
the 2020**



Metro Children's Water Festival

presented to

Bassett Creek Watershed Management Commission

The planning committee extends heartfelt appreciation of your generous support to the Metro Children's Water Festival. Together, we are teaching children about water resources and how they can help ensure a future where both the quantity and quality of water resources are protected and managed wisely.