



## **Proposal: Facilitation for Public Engagement – Exploring organization options for lake associations**

### **Purpose**

**Freshwater Society (FWS)** proposes to develop and facilitate an education and engagement workshop on behalf of the **Bassett Creek Watershed Management Commission (BCWMC)** for lake associations and concerned residents as they consider potential options for further organizing.

### **Scope of Work**

#### **Freshwater Society will:**

##### **1. Workshop Preparation**

FWS will plan the structure and content for a one 3-hr education and engagement workshop for lake associations and concerned residents to explore a Lake Improvement District, Coalition of Lake Associations, and other options for further organizing.

#### **Deliverable**

- Meeting plan outlining purpose, need, outcomes, process, and schedule
- Invitation language to be used by BCWMC staff and others

**Anticipated Completion – March or April, 2018**

##### **2. Hosting of Workshop**

Using a participatory leadership framework, FWS will facilitate and bring materials needed for the workshop.

#### **Deliverable**

One 3-hour workshop

**Anticipated Completion – May 2018**

##### **3. Transcription, Analysis, and Final Report**

FWS will transcribe all comments from the workshop and, using qualitative research methods, analyze the transcripts to identify themes. FWS will share a draft narrative summary of the workshop outputs and analysis with the BCWMC and workshop attendees for feedback in preparation of a final report with recommendations, if appropriate.

