

Item 4Cvi.
BCWMC 8-15-19

Lawn Chair Gardener
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Invoice

BILL TO

Laura Jesster
Bassett Creek Watershed
Management Commission

INVOICE # 1173
DATE 08/01/2019
DUE DATE 08/31/2019
TERMS Net 30

ACTIVITY	QTY	RATE	AMOUNT
Social Media Researched and published 5 Facebook posts for July 2019 that reached 9,163 people and had 484 engagements (clicks and reactions)	4.50	42.00	189.00
Consulting:News article Researched and drafted "Don't Feed the Algae!" column, sent to Administrator for review, submitted to Managing Editor at Sun Sailor/Sun Post Newspapers-APG Media of East Central Minnesota.	3.50	42.00	147.00
Consulting:Website website update (smart irrigation on home page)	0.50	42.00	21.00
			Subtotal: 357.00
Consulting:Materials for project Mailchimp email service to send 50th event save the date, invitations and reminder emails (receipt attached)	3	8.99	26.97
Consulting:Materials for project Facebook Ads (May, June, July 2019) People Reached: 8,764, Post Engagements: 315, Link Clicks:110 (receipt attached)	1	109.99	109.99
			Subtotal: 136.96
BALANCE DUE			\$493.96

Thank you for your business!