

Item 4Civ.  
BCWMC 9-17-20

**Lawn Chair Gardener**  
5901 Birchwood St.  
Shoreview, MN 55126  
(651) 485-5171  
dawn@lawnchairgardener.com  
www.lawnchairgardener.com



## INVOICE

### BILL TO

Laura Jesster  
Bassett Creek Watershed  
Management Commission

**INVOICE #** 1205  
**DATE** 09/04/2020  
**DUE DATE** 10/04/2020  
**TERMS** Net 30

| DESCRIPTION   | QTY  | RATE  | AMOUNT           |
|---|------|-------|------------------|
| <b>Social Media</b><br>Researched and published 7 Facebook posts for August 2020 that reached 3381 people and had 86 engagements (clicks and reactions) | 5.25 | 45.00 | 236.25           |
| <b>Board minutes</b><br>BCWMC draft minutes   | 4.50 | 45.00 | 202.50           |
| <b>Consulting:News article</b><br>wrote and submitted "Bee Kind" for Sun Post newspapers  | 5    | 45.00 | 225.00           |
|   |      |       | Subtotal: 663.75 |
| <b>Consulting:Education</b><br>Wrote and produced pollinator video  | 8    | 45.00 | 360.00           |
| <b>Consulting:Website</b><br>posted Masjid An-Nur leads the way as an 'Eco-Mosque' article on website page  | 0.50 | 45.00 | 22.50            |
|   |      |       | Subtotal: 382.50 |
| <b>Consulting:Materials for project</b><br>2 Facebook ads for AIS video (\$40 +\$50)  | 1    | 90.00 | 90.00            |
|   |      |       | Subtotal: 90.00  |

BALANCE DUE

**\$1,136.25**

Thank you for your business!

## Performance

You've spent **\$50.00** over 5 days.

Post Engagement

**27**

Reach

**1,335**

Cost per Post  
Engagement

**\$1.85**

## Activity

### Engagement on Facebook

Link Clicks

17

Shares

2

## Reach More People

This ad can reach more people in your audience when you add budget and duration

- Add \$50 for 1 day  
Reach 1,531 - 4,424 people

[Select custom budget and duration](#)

This adds \$50 to your original budget.

New budget: \$100  
Run this ad until: Sep 5, 2020

[Add Budget](#)

## Details

...

**Status** Completed

**Objective** Post engagements

**Total budget** \$50.00 USD

**Amount spent** \$50.00 USD

**Duration** 5 days

**End date** Aug 18, 2020

**Date created** Aug 13, 2020

**Created by** Dawn Dubats Pape

**Payment method** VISA \*6344

[Show Less](#)



## Automatically Boost Posts Like This

Get consistent results and increased Page activity when you let us boost similarly engaging posts automatically.

[Get Started](#)

## Preview

...



Clean. Drain. Dry. Share!

How can we improve? (Optional)

Provide your feedback here...

[Skip](#)

[Submit](#)

## Audience

...

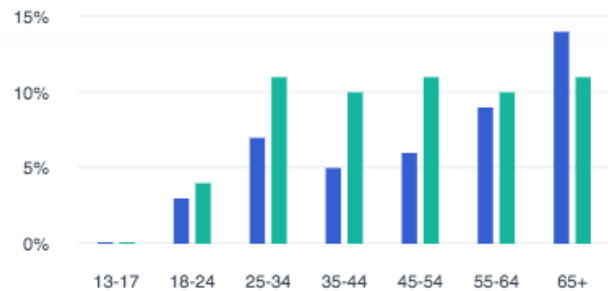
This ad reached **1,335** people in your audience.

**People**

Placements

Locations

**43.6% Women** **56.4% Men**



**Audience Name** United States: Golden Valley...

**Location - Living In** United States: Golden ... [See More](#)

**Age** 18 - 65+

## Performance

You've spent \$40.00 over 5 days.

|             |                     |               |
|-------------|---------------------|---------------|
| Link Clicks | Reach               | 1,759         |
| <b>21</b>   | Cost per Link Click | <b>\$1.90</b> |

## Activity

### Engagement on Facebook



## Reach More People

This ad can reach more people in your audience when you add budget and duration

- Add \$40 for 1 day  
Reach 950 - 2,744 people

[Select custom budget and duration](#)

This adds \$40 to your original budget.

New budget: \$80  
Run this ad until: Sep 5, 2020

[Add Budget](#)

## Details

|                |                  |
|----------------|------------------|
| Status         | Completed        |
| Objective      | Link clicks      |
| Total budget   | \$40.00 USD      |
| Amount spent   | \$40.00 USD      |
| Duration       | 5 days           |
| End date       | Aug 6, 2020      |
| Date created   | Aug 1, 2020      |
| Created by     | Dawn Dubats Page |
| Payment method | VISA *6344       |

[Show Less](#)



## Automatically Boost Posts Like This

Get consistent results and increased Page activity when you let us boost similarly engaging posts automatically.

[Get Started](#)

## Preview



Clean. Drain. Dry. Share!

Are you satisfied with this ad?

[No](#)

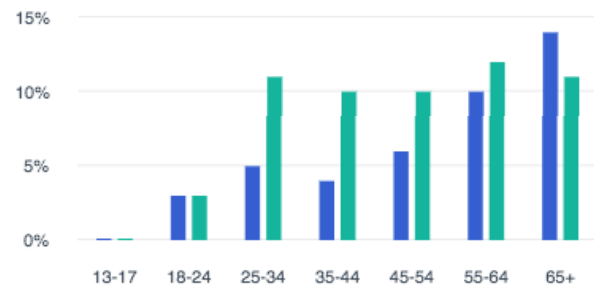
[Yes](#)

## Audience

This ad reached 1,759 people in your audience.

[People](#) [Placements](#) [Locations](#)

42.3% Women 57.7% Men



Audience Name: United States: Golden Valley...

Location - Living In: United States: Golden ... [See More](#)

Age: 18 - 65+