

Item 4Cv.
BCWMC 1-21-21
Full details available
upon request

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INVOICE

BILL TO

Laura Jesster
Bassett Creek Watershed
Management Commission

INVOICE # 1213
DATE 01/04/2021
DUE DATE 02/03/2021
TERMS Net 30

DESCRIPTION	QTY	RATE	AMOUNT
Social Media Researched and published 6 Facebook and Instagram posts for December 2020 that reached 11,042 people and had 391 engagements (clicks and reactions) on FB	8.33	45.00	374.85
Board minutes Attended BCWMC board meeting via web platform and drafted minutes	5.25	45.00	236.25
Consulting:News article wrote and submitted "2020 Takeaway" for Sun Post newspapers	5.25	45.00	236.25
Consulting:News article mailed smart flyers our to several residents	1.75	45.00	78.75
Consulting:Materials for project postage to mail salt smart flyers to residents (various amounts, see receipts)	1	7.91	7.91
Consulting:Website posted article to BCWMC article on website page	0.25	45.00	11.25
Consulting:Materials for project Facebook ads	1	144.01	144.01
			Subtotal: 1,089.27
Consulting:Education Updated "Please salt smart" video to include the musicians	3.50	45.00	157.50
			Subtotal: 157.50

Thank you for your business!

BALANCE DUE

\$1,246.77

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