Item 4Civ. BCWMC 5-20-21

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INVOICE

BILL TO	INVOICE # 1220
Laura Jesster	DATE 05/07/2021
Bassett Creek Watershed	DUE DATE 06/06/2021
Management Commission	TERMS Net 30

DESCRIPTION	QTY	RATE	AMOUNT
Account 4040			0.00
Social Media Researched and published 9 Facebook posts for April 2021 that reached 2,035 people and had 167 engagements (with 99 clicks and 68 reactions, comments, or shares). Published 3 Instagram posts that had 13 "heart" reactions.	6	45.00	270.00
Consulting:Outreach 4-13-21 added Watershed Partners blog post to website	0.25	45.00	11.25
Consulting:Meeting 4-21-21 and 5-3-21 video planning, script writing, shooting, editing, revisions	5.50	45.00	247.50
Consulting:Meeting 4-28-21 Meeting agenda, education meeting with Administrator Jester	1.50	45.00	67.50
Consulting:Outreach 5-3-21 Eco-Yard article wrote, revised, submitted column for Sun Sailor/Current	5	45.00 Outreach and Education 4040	225.00 Subtotal: 821.25
Account 3070		0.00	0.00
Consulting:Meeting 4-15-21 BCWMC monthly meeting via Zoom	2.50	45.00	112.50
Consulting:Meeting 4-22-21 finished draft board meeting minutes	3	45.00 Administrative Services 3070	135.00 Subtotal: 247.50

BALANCE DUE

\$1,068.75