

Recommended 2015 BCWMC Education and Outreach Budget and Work Plan					
	Activity	Amount already budgeted	Recommended Budget Amount	Administrator Notes	Websites
1	Publications/Annual Report	\$4,000	\$4,000	To develop and distribute the Commission's Annual Report, as required by State Rule (\$2,000) and an additional \$2,000 for the recording secretary (or others) to write press releases, develop newsletters or newsletter articles and other publications to increase the awareness of the BCWMC and its activities and/or to educate the public.	http://www.bassettcreekwmo.org/Annual%20Reports/2013AnnualReport/BCWMC2013AnnualReportAndAppendices-Final.pdf
2	Website Redesign	\$12,000	\$12,000	For website redesign project and other minor site maintenance, as needed.	
3	Watershed Education Partnerships				
	a. Citizen Assisted Monitoring Program	\$5,000	\$5,000	This program through the Met Council sponsors volunteer monitors on several of BCWMC lakes.	http://www.metrocouncil.org/METC/files/66/6603e9df-8b26-4576-9271-e15c6c145a72.pdf
	b. River Watch Program	\$2,000	\$2,000	BCWMC has sponsored this program for many years. The 2014 Annual Report was in the February Commission packet.	http://www.bassettcreekwmo.org/Meetings/2015/2015-February/8D-
	c. MetroWaterShed Partners	\$3,500	\$3,500	BCWMC provides funding to support the Clean Water MN Media Campaign	http://www.cleanwatermn.org/
	d. Blue Thumb	\$2,000	\$0	Blue Thumb and Metro Blooms have merged. The BCWMC already provides funding to Metro Blooms.	
	e. Metro Blooms	<u>\$3,000</u>	<u>\$3,000</u>	Provides workshops for residents on water friendly yard practices.	http://www.metroblooms.org/index.php
	TOTAL Water Ed Partnerships	\$15,500	\$13,500		
4	Education and Public Outreach				
	a. West Metro Water Alliance	\$9,750	\$9,750	Contract approved by BCWMC 2/19/15. Administrator attends monthly WMWA meetings and is involved with this organization and its activities.	
	b. Plymouth Home Expo Booth	\$70	\$70	Already paid this amount for exhibit space. Exhibit will be manned by Commissioners or volunteers only. Administrator will help set up display and gather materials.	

	c. West Metro Non-point Education for Municipal Officials (NEMO)	\$0	\$750	Last year was the first year of this program. The BCWMC provided \$500 for this program along with some of Administrator's time to help plan and attend workshops. The program report from last year was in the February BCWMC meeting packet. There are 3 workshops planned for 2015. A slight increase in funding is recommended in addition to Administrator time, as needed, to help plan and help at events.	http://www.bassettcreekwmo.org/Meetings/2015/2015-February/8C-NEMO-WestMetroSummary.pdf
	d. Children's Clean Water Festival Donation	\$0	\$350	Last year we donated \$350 to this event that targets 4th graders throughout the Metro. Same amount is recommended again this year.	http://metrocfw.org/
	e. Freshwater Society Water Stewardship Program Donation	\$0	\$1,000	The Commission received a presentation about this program at their January meeting. The Freshwater Society is seeking funding to develop an online line component that can be used throughout the Metro. A \$1,000 donation is recommended.	http://freshwater.org/2014/10/21/8142/
	f. Friends of Mississippi River Blue Star Award	\$0	\$0	The TAC received a brief presentation on this program at its February meeting. The organization is seeking funding to help cities achieve the Blue Star Award by improving city BMPs and ordinances. Plymouth has already received the award. It's not clear if other cities are interested in trying to receive the award. Staff will gage cities interest and work to better understand benefit to BCWMC.	http://www.bluestarmn.org/
	g. Training for Commissioners (registrations, fees)	\$0	\$1,000	The Education Committee recommends setting aside \$1,000 to pay registration fees for Commissioners, Alt. Commissioners, or Committee members to attend workshops, trainings, and other events. Pre-approval from the Commission would be required for each expenditure and funds will be used to reimburse individuals with proper receipts and documentation. No meals, travel expenses or other expenses would be reimbursed. Funds will be distributed on a first come, first serve basis until depleted.	
	TOTAL Education & Public Outreach	\$17,000	\$12,920		
5	Public Communications	\$3,000	\$3,000	This budgeted amount is for required announcements and public notices.	
6	Unassigned Education Funds	\$6,080	\$6,080	For purchase of native seeds and other display improvements and give aways, and/or contingency funds for other education programs.	