VERSION 4/25/24

Includes draft education and outreach goals not yet presented to the PSC.

Engagement of diverse communities – Medium Priority

Issue Statement: Efforts are needed to engage and build relationships with communities that have been under-represented in past BCWMC planning, programs, and projects.

Desired Future		Strategy, Action, or Task (some potential examples;	Notes/Timeframe/
Condition	Goal (10-year)	highlight = new activity)	Discussion Items
All communities, and especially those under-represented in the past, are	Establish and maintain relationships and communication avenues with previously under-represented communities including annually attending and participating in meetings with Harrison Neighborhood Association, Northside Residents Redevelopment Council, Native communities, and/or others.	 Identify diverse, minority, and previously under represented communities and their representative contacts Develop and implement plans for an engagement, communication, and relationship building Regularly submit communications to neighborhood newsletters or other publications 	
positively engaged in relevant BCWMC activities and operations	Seek, consider, and respond to input from all relevant communities as part of the BCWMC's plans, programs, and projects.	 Annually attend meetings or events in diverse, minority, or underserved communities Provide BCWMC communication materials in multiple languages Cooperate with Metro Blooms on implementing projects and programs in environmental justice communities 	

Recreation Opportunities – Low Priority

Issue Statement: Opportunities to protect or enhance recreational use of, and access to, natural resources in the watershed may be lost without proactive consideration by the BCWMC and its partners in their activities.

Desired Future	Goal (10-year)	Strategy, Action, or Task (some potential examples;	Notes/Timeframe/
Condition		highlight = new activity)	Discussion Items
Recreational uses and access are maintained or enhanced, as	Maintain existing recreational uses of, and access to, priority waterbodies.	 Inventory/list priority waterbody recreation access/functions (i.e., what will be maintained) Provide technical and other support for city and partner projects impacting recreational access to/use of priority waterbodies. 	

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appropriate, for priority waterbodies		-	Incorporate trails, parks, and natural areas into BCWMC watershed map or other BCWMC communications. (to be included with current map update) Maintain interactive Bassett Creek paddling map in partnership with City of Golden Valley. (found here)	
	Consider protecting and enhancing recreational functions of natural resources BCWMC planning and projects.	-	Consider opportunities for recreation enhancement when designing BCWMC projects	

Resident capacity for stewardship – Medium Priority

Issue Statement: Lack of information and resources may limit the ability and interest of watershed residents and stakeholders to be good stewards of the BCWMC water and natural resources.

Desired Future Condition	Goal (10-year)	Strategy, Action, or Task (some potential examples; highlight = new activity)	Notes/Timeframe/ Discussion Items
Watershed residents and stakeholders understand their role and impact on water and natural resources and are good stewards of these resources through their actions and behaviors.	Increase the participation of watershed residents in water and natural resource management programs.	 Participate as active member of West Metro Watershed Alliance Develop and implement small-scale BMP cost- share program Advertise existing grant programs maintained by partners Incorporate targeted outreach to watershed residents as part of CIP projects, where applicable 	
	Increase the number of stakeholders who access watershed information.	 Support development and distribution of educational materials through West Metro Watershed Alliance Maintain the BCWMC website Provide BCWMC communications in multiple languages Incorporate targeted outreach to watershed residents as part of CIP projects, where applicable 	

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