



#### **2024 WATERSHED PARTNERS SUMMARY**

1,328
participants
2024

2,221 drains adopted 2024

10,033
participants
TOTAL

18,464
drains adopted
TOTAL

2,622, or 26.1%, of WSP participants, reported cleaning drains in 2024

WSP participants collected 102,712.5 lbs of debris from their adopted storm drains in 2024

Debris Type	Amount (lbs)		
Brown Leaves	59,264.5		
Grass and Green Leaves	5,582.3		
Sediment and dirt	32,361.2		
Trash	4,978.9		
Pet Waste	11.9		
Recyclables	0.0		
Salt	513.8		

Month	New Participants	Drains Adopted	Debris collected (lbs)	Time spent (hrs)	Drains cleaned
January	34	57	20,905.80	665.0	620.0
February	26	40	2,773.28	92.5	205.0
March	42	94	3,516.28	92.9	202.0
April	111	254	14,971.54	241.8	535.0
May	88	139	6,912.91	468.8	385.0
June	75	132	8,982.80	135.4	344.0
July	78	179	10,193.32	1396.2	361.0
August	432	623	8,499.59	149.3	360.0
September	218	383	5,426.35	116.5	352.0
October	112	166	8,952.73	145.4	303.0
November	95	125	32,152.72	552.6	946.0
December	17	29	7,310.78	98.4	174.0
TOTALS	1328	2221	130,598.1	4,154.6	4,787.0



## PARTICIPANT INFORMATION

# Annual Report Watershed Partners Summary

### Participant Types

Participant type	Number of participants in 2024	Total number of participants	Percent of participants in 2024	Percent of total participants
Individual	1254	9680	94.4%	96.5%
School or Classroom	39	129	2.9%	1.3%
Business	18	110	1.4%	1.1%
Community Organization	17	115	1.3%	1.1%

### How Participants heard about Adopt-a-Drain

Referral Type	Number of participants in 2024	Number of participants total	Percent of participants in 2024	Percent of total participants
Other	506	1245	38.1%	12.4%
Friend, family or neighbor	268	803	20.2%	8.0%
My city or watershed district	172	653	13.0%	6.5%
Family's teacher or school	104	178	7.8%	1.8%
Social media (Facebook, Next Door)	74	484	5.6%	4.8%
News outlet	62	234	4.7%	2.3%
Yard sign	47	142	3.5%	1.4%
Door hanger or flyer	17	203	1.3%	2.0%